

HOW ONE WORD CHANGED THE TECHNOLOGY LANDSCAPE



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Today's smartphone is yesterday's laptop. Today's presenter...a tablet. Today's office, can be found anywhere. If you had to sum up the change to the technology world in one word, it would be **MOBILE**.

"66% of employees expect IT to allow them to use any device - personal or company-issued - to access corporate networks." - Cisco Survey, Nov 2011

As a business owner, how do you get your arms around this new technology landscape, ensuring your employees have the proper tools they need? Businesses today have to adjust to more and more risks posed by mobile technology, but are they?

"86% of small businesses have not yet adopted mobile device security." - Canalsys

Mobile devices are being incorporated just as traditional laptops. The use of real-time apps to improve customer satisfaction, the ability to push real-time data to mobile employees, and the power to sync documents with desktop computers are key benefits. However, businesses are not taking proper precautions to manage or secure them.

Whether they are company-issued or employee-owned, you'll need to have a plan in place. In fact, Gartner research predicts that by 2014, it will be commonplace for organizations to support corporate applications on employee owned smart-phones and mobile devices. The most important thing you can do is be prepared!

Businesses will need to put together a Mobile Device Management (MDM) Plan. This will include simple things such as educating employees to ensure a device password is set and that auto-timed screen logout is enabled. However, a larger company strategy will also need to be in place.

Businesses should have a plan for the following:

- A standardized hardware configuration for any new mobile devices
- An initial setup standard (minimum application load with approved extras)
- A standardized location for storing all data internally and remote wipe protection in place
- A documented company policy to address mobile device use, operational, and support procedures/assumptions
- User training /demonstration of the device operation in the standard configuration

Being prepared for mobile technology will help you maneuver this new technology landscape with ease and allow your business to run more efficiently. For more information on how to design and implement a mobile device management plan into your business contact SSE today!